

Press release

Delsbo 2009-12-14



SenseAir to set up American office

SenseAir AB, a centre of competence for infrared gas measurement, will soon be opening a sales office in Denver, Colorado.

SenseAir reported a very strong third quarter 2009, and the US market has seen the strongest growth in sales. Plans to set up business in the USA have been in the pipeline for a while, and it seems the time is right. The location will most probably be Denver, Colorado, and the aim is to have 3-4 personnel employed within six months.

There are strong indications that the credit crunch has made Americans more conscious that environmental awareness makes economic sense. There are savings to be made, above all, by introducing requirement-controlled ventilation systems into buildings.

Arvid Egeland, Managing Director of SenseAir:

– The strong expansion of requirement-controlled ventilation on a broad front in the USA is probably down to Americans' highly developed cost-consciousness. Here in Europe, for example, cost-consciousness is much lower, and so far we are less interested in saving energy; instead, regulation is the dominant factor in the decision-making process. In Asia there is still a culture of image and luxury, although the authorities have started pressuring property-owners there as well.

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Information: **Demand controlled ventilation (DCV)**

Demand controlled ventilation means that the ventilation in a locale is controlled according to how many carbon dioxide-generating individuals are present at any one time.

Many buildings with variable occupancy loads – such as different kinds of assembly halls, schools, sports arenas, theaters/cinemas, offices shopping malls etc – are ventilated unnecessarily when unoccupied. If the ventilation is controlled with the help of carbon dioxide measurement, a healthy indoor climate is assured and energy is saved at the same time.

Company:
SenseAir AB www.senseair.com

Sales office and production:
Delsbo in Hälsingland, Sweden.

Sales office: Chengdu, central China, since 2009

Sales office in the near future: Denver, Colorado

Business: Centre of competence for all kinds of infrared gas measurement. Development of infrared carbon dioxide sensors since the late 80s. Development and production of NDIR gas sensors since 1993. World leader in the field. Extensive patent holder.

Offshoots: Medair (1999), JonDe Tech (2008)